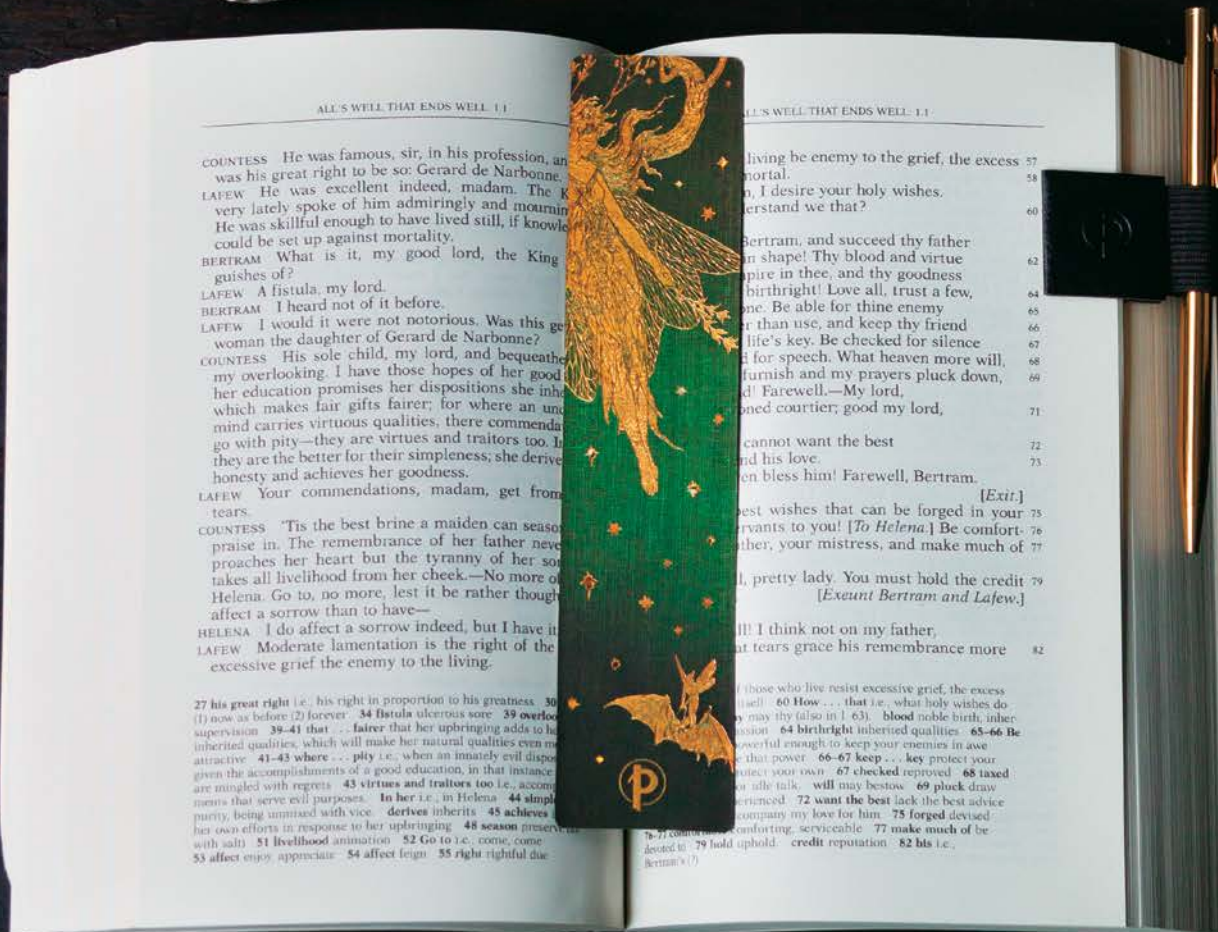


# paperblanks®



EXPRESSION HAS NO LIMITS

FALL 2020 ACCESSORIES

NEW

# Bookmarks

Paperblanks bookmarks are printed with the same unique processes used for our journal covers, creating a tangible and textured feel. They show off the beauty and craftsmanship of our collection in a memorable and collectable format. Each bookmark is double-sided, with a subtly embossed Paperblanks "P" on one side.

These seasonal items are limited releases and available only while quantities last! A new seasonal themed pack will be available in our Spring 2021 catalogue.

Sure to be a favourite of writers and book lovers, these bookmarks make perfect gifts and mementos.

**For our launch season, we are offering two curated packs of bookmarks, which are designed to complement your in-store selection of journals and can be easily cross-merchandised.**

## ORDERING NOTES

Each bookmark pack features 24 packaged bookmarks to sell as individual units in stores.

These accessories are perfect add-ons at the counter, and the bookmark display pack can also be showcased in existing Paperblanks countertop displays.

- Pack details: 24 bookmarks in a pack (3 of each design)
- Refill orders: MOQ 25 bookmarks (5 packs x 5 designs)

*Available while quantities last*

## BOOKMARK FEATURES

- Double-sided designs
- Textured printing
- Rounded edges
- Subtle Paperblanks branding







## Fall 2020 Seasonal Mix 24-Pack

Celebrates the eclecticism of our designs, with an emphasis on newer releases and bestsellers.

Fall 2020  
Seasonal Mix 24-Pack  
220 × 225 × 70 mm (W × H × D)

7249-2



## Fall 2020 Paperblanks Classics 24-Pack

Offers the definitive set of classic Paperblanks designs.

Fall 2020  
Paperblanks Classics 24-Pack  
220 × 225 × 70 mm (W × H × D)

7250-8



Bookmark

Double-sided designs • Textured printing • Rounded edges • Subtle Paperblanks branding



# Bookmark Refills by Design

Refill pack orders: MOQ 5 units per design (minimum 5 different designs)

These seasonal items are limited releases and available only while quantities last!



Van Huysum  
5-Pack Refill

55 x 225 x 5 mm (W x H x D)

7323-9	🏠	9 781439 773239
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Glowing Rose  
5-Pack Refill

55 x 225 x 5 mm (W x H x D)

7324-6	🏠	9 781439 773246
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Maya Blue  
5-Pack Refill

55 x 225 x 5 mm (W x H x D)

7321-5	🏠	9 781439 773215
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Shiraz  
5-Pack Refill

55 x 225 x 5 mm (W x H x D)

7322-2	🏠	9 781439 773222
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Olive Fairy  
5-Pack Refill

55 x 225 x 5 mm (W x H x D)

7325-3	🏠	9 781439 773253
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Violet Fairy  
5-Pack Refill

55 x 225 x 5 mm (W x H x D)

7326-0	🏠	9 781439 773260
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Verne, Twenty Thousand Leagues  
5-Pack Refill

55 x 225 x 5 mm (W x H x D)

7320-8	🏠	9 781439 773208
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Cervantes, Letter to the King  
5-Pack Refill

55 x 225 x 5 mm (W x H x D)

7319-2	🏠	9 781439 773192
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*These seasonal items are limited releases and available only while quantities last!*



**Amaranth  
5-Pack Refill**

55 × 225 × 5 mm (W × H × D)

7327-7



9



**Gold Inlay  
5-Pack Refill**

55 × 225 × 5 mm (W × H × D)

7331-4



9



**Azure  
5-Pack Refill**

55 × 225 × 5 mm (W × H × D)

7332-1



9



**Destiny  
5-Pack Refill**

55 × 225 × 5 mm (W × H × D)

7329-1



9



**Blue Rhine  
5-Pack Refill**

55 × 225 × 5 mm (W × H × D)

7328-4



9



**Mystique  
5-Pack Refill**

55 × 225 × 5 mm (W × H × D)

7330-7



9



**Safavid  
5-Pack Refill**

55 × 225 × 5 mm (W × H × D)

7333-8



9



**Venetian Red  
5-Pack Refill**

55 × 225 × 5 mm (W × H × D)

7334-5



9

Bookmark

Double-sided designs • Textured printing • Rounded edges • Subtle Paperblanks branding

NEW

# Pen Loops

An ever-popular stationery item, pen loops help writers keep their favourite pens easily at hand even when on the go. Our unique magnetic design stands out from the competition as it not only holds a writing utensil, but works as a removable and reusable page marker, too. With covered magnets built into the vegan leather clip, our pen loops attach to the interior writing pages of any Paperblanks journal or notebook.

The high-quality elastic loop expands to fit a variety of pen or pencil sizes, and the classic look of black and brown leather will suit any journal style.

## ORDERING NOTES

Each pen loop pack features 20 packaged pen loops to sell as individual units in stores.

These accessories are perfect add-ons at the counter, and the pen loop display pack can also be showcased in existing Paperblanks displays.

- Pack details: 20 pen loops in a pack (10 of each colour)
- Refill orders: MOQ 5 units per colour



## PEN LOOP FEATURES

- Vegan leather clip
- Covered magnet
- Removable and reusable design
- Expandable elastic loop
- Embossed Paperblanks branding

## Pen Loop Pack

### Pen Loop 20-Pack

190 × 145 × 95 mm (W × H × D)

7314-7		 9 781439 773147
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Carbon Black Pen Loop  
7315-4 45 × 30 × 5 mm (W × H × D)





Saddle Brown Pen Loop  
7316-1 45 × 30 × 5 mm (W × H × D)

## Pen Loop Refills

### Carbon Black 5-Pack Refill



145 × 95 × 50 mm (W × H × D)

7335-2		 9 781439 773352
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### Saddle Brown 5-Pack Refill

145 × 95 × 50 mm (W × H × D)

7336-9		 9 781439 773369
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NEW

# Canvas Bags

The canvas tote bag is a near ubiquitous sight in shops, galleries and museums, as people seek to express themselves with a fashionable and reusable accessory. Paperblanks canvas bags are an innovative way to bring our library of designs to the world of everyday fashion. Featuring different design elements of the same Paperblanks title on either side of the bag, our first season of totes celebrates a sense of escapism and fantasy.

Designed to hold up to 7 kilograms, these strong cotton bags also offer a zippered interior pocket to keep smaller items protected. The durable strap is the ideal length to carry the bag over one's shoulder, leaving the eye-catching design on full display.

As with the bookmarks, these canvas bags are seasonal items and available only as long as supplies last!

## ORDERING NOTES

- Bags are sold as individual units
- MOQ: 2 units per design

## CANVAS BAG FEATURES

- Interior zippered pocket
- Branded Paperblanks tag
- Artwork credited on the inside of the bag



Celestial Planisphere Canvas Bag  
380 × 380 × 90 mm (W × H × D)

7318-5		
		9 781439 773185



Verne, Around the World Canvas Bag  
380 × 380 × 90 mm (W × H × D)

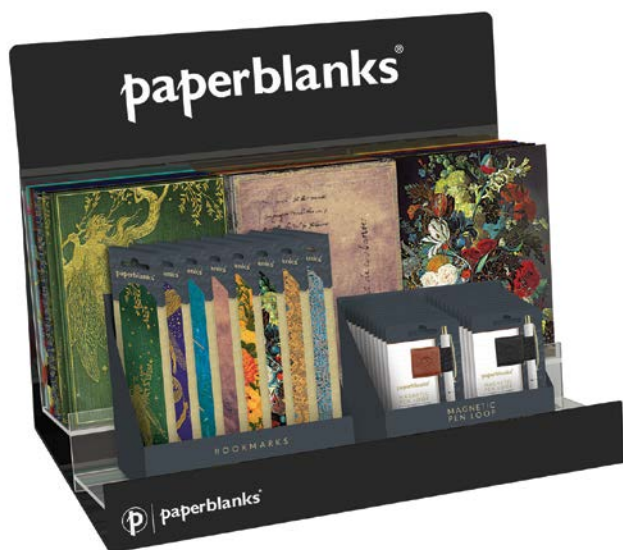
7317-8		
		9 781439 773178

Canvas Bag

Interior zippered pocket • Branded Paperblanks tag • Artwork credited on the inside of the bag

# Displays & Point of Sale Tools

Display both the bookmark and pen loop packs in two of our most popular countertop display options! These displays provide the opportunity to cross-merchandise the accessories with Paperblanks journals in a prominent setting at store-level.



## PAPERBLANKS ACRYLIC COUNTERTOP DISPLAY

540 × 265 × 305 MM (W × H × D)

Designed to hold a range of ultra, midi and mini books per tier, this sleek display can also be configured to hold both the bookmark and pen loop packs.

Order the Acrylic Display to promote and sell the accessories and journals in one unit.

### DY1113 – Paperblanks Acrylic Countertop Display

*\*Accessory packs and journals sold separately.*

## TABLE TALKER – FALL 2020 ACCESSORIES

100 × 150 MM (W × H)

All accessory orders will automatically include this illustrative table talker which features our new canvas bags on one side and the bookmarks and pen loops on the other.

### AD1573-8 – Table Talker – Fall 2020 Accessories



## PAPERBLANKS STANDARD DISPLAY

430 × 460 × 360 MM (W × H × D)

The Paperblanks Standard Display is made from corrugated cardboard and can be configured to hold both the bookmark and pen loop packs, along with a variety of ultra, midi or mini books.

Order the Standard Display unit to promote the accessories and journals in one unit.

### DY1076 – Paperblanks Standard Display

*\*Accessory packs and journals sold separately.*

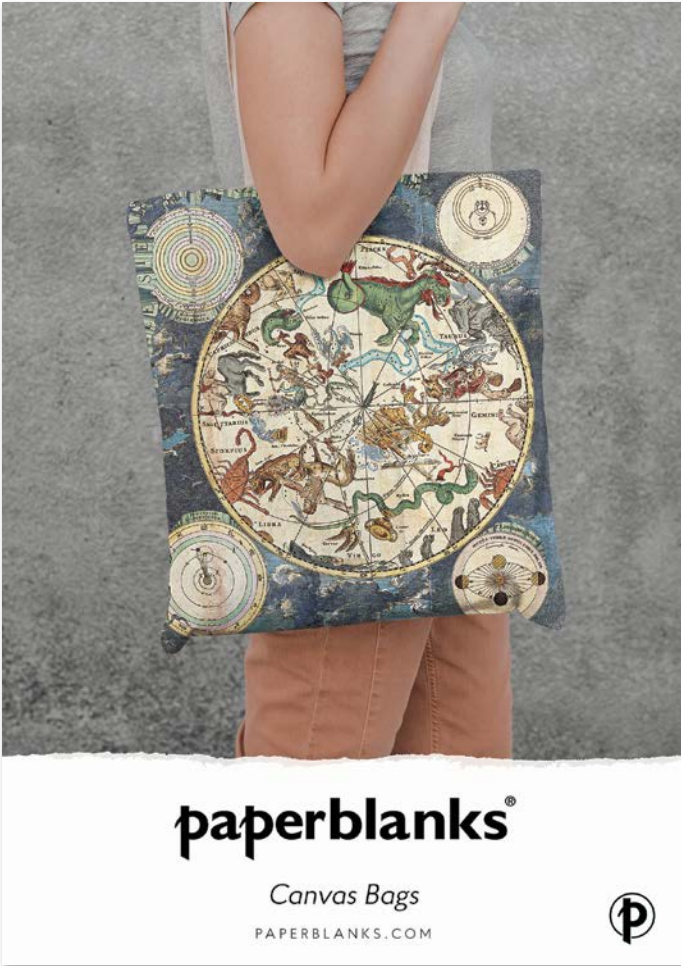
*The images shown are for illustrative purposes only and may not be an exact representation of the final product.*



# Double-Sided Posters

Promote your selection of Paperblanks with minimum fuss and maximum style. Our double-sided posters elegantly illustrate the beauty of our designs and are easy to view from both sides. Available in one of two sizes, these eye-catching posters are both versatile and functional.

A2 Poster – Fall 2020 Accessories  
420 × 594 mm  
ADI572-1



## NOTES

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# paperblanks®

FALL 2020

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ITEM NO.: AD1552-3



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